



Attorney's Docket No. 16-524

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the

Application of: JOSHUA PETERSON ET AL.

Examiner: NOT YET
ASSIGNED

Application No.: 10/749,462

Art Unit: NOT YET
ASSIGNED

Filed: DECEMBER 30, 2003

Title: ASSIGNING TEXTUAL ADS
BASED ON ARTICLE
HISTORY

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Enclosed is a copy of Information Disclosure Citation Form PTO-1449 together with a copy of the document(s) listed on the form. Applicant respectfully requests that the Examiner consider the listed document(s), initial the enclosed Form PTO-1449 to indicate such consideration, and return a copy of the initialed Form PTO-1449 to the Applicant.

This Information Disclosure Statement is being submitted pursuant to 37 C.F.R. § 1.97(b).

I hereby certify that this paper is being deposited today with the U.S. Postal Service as 1st Class Mail addressed to the Assistant Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

on April 1, 2004.

By: Amie C. Madsen

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement shall not be construed to be an admission that the information cited in this Information Disclosure Statement is, or is considered to be, material to patentability.

The Commissioner is hereby authorized to charge any required fee under 37 C.F.R. § 1.17 in connection with this communication to our Deposit Account No. 23-0630.

Respectfully submitted,

Date: March 31, 2004

Kenneth J. Smith
Kenneth J. Smith
Registration No. 45,115

WATTS HOFFMANN CO., L.P.A.
1100 Superior Ave., Ste. 1750
Cleveland, Ohio 44114

Phone: (216) 241-6700
Facsimile: (216) 241-8151

USPTO Form 1449 (modified) U.S. DEPT. OF COMMERCE PATENT AND TRADEMARK OFFICE INFORMATION DISCLOSURE CITATION Sheet 1 of 1				Attorney Docket No.: 16-524			Serial No.: 10/749,462	
				Applicant: Joshua Peterson et al.				
				Filing Date: December 30, 2003			Group: N/A	
U.S. PATENT DOCUMENTS								
Examiner Initials	Document Number	Date	Name	Class	Subclass	Filing Date (if appropriate)		
	6,678,681	01/13/04	Brin					
	6,658,423	12/02/03	Pugh et al.					
	6,615,209	09/02/03	Gomes et al.					
	6,529,903	03/04/03	Smith et al.					
	6,526,440	02/25/03	Bharat					
	US2002/0133481	09/19/02	Smith et al.					
	US2002/0123988	09/05/02	Dean et al.					
FOREIGN PATENT DOCUMENTS								
Examiner Initials	Document Number	Date	Country	Class	Subclass	Translation Yes No		
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)								
		S. Brin and L. Page. <i>The Anatomy of a Large-Scale Hypertextual Web Search Engine</i> . August 7, 2000. ✓ <i>OK</i> http://www7.scu.edu.au/programme/fullpapers/1921/com1921.htm						
EXAMINER				DATE CONSIDERED				
*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609 Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant								
**Copies of references not provided at the time of this submission.								